



BIDS AND AWARDS COMMITTEE

RECOMMENDING AWARD OF CONTRACT

(Resolution No. 2024-082)

WHEREAS, Purchase Request No. 202401081 (Annex A) was received on 19 April 2024 for the **PLACEMENT OF OUT-OF-HOME ADS FOR INVESTOR EDUCATION AND OTHER INFORMATION CAMPAIGNS ON ISLAND LIVING CHANNEL ("Project")** with the approved budget for the contract in the amount of **SIX MILLION (P6,000,000.00)**;

WHEREAS, the end-user department conducted a market study in which the probable source was determined and in which it was confirmed that the service provider could undertake the project at more advantageous terms;

WHEREAS, in accordance with Annual Procurement Plan for FY 2024, as amended, the Project shall be undertaken through *Negotiated Procurement* under the instance of *Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services (NP-SSAWETMS)*;

WHEREAS, Section 53.6 of Republic Act No. 9184 and its implementing rules and regulations states that NP-SSAWETMS can be undertaken if the requirement is for:

"Media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media"

WHEREAS, in compliance with the said law, the Bids and Award Committee Secretariat sent the Request for Quotation AMP No. 2024-047 to the identified service provider, R.Caram Multimedia Corp. doing business under the name and style of Island Living Channel and Island Living Magazine (Island Living);

WHEREAS, it was determined that Island Living is technically, legally and financially capable to undertake the Project based on the technical specifications;

NOW, THEREFORE, we, the members of the Bids and Awards Committee, hereby recommend to the Head of the Procuring Entity/Authorized Representative the award of contract for the **Placement of Out-of-Home Ads for Investor Education and Other Information Campaigns on Island Living Channel to R.Caram Multimedia Corp. doing business under the name and style of Island Living Channel and Island Living Magazine** in the amount of **Six Million Pesos (P6,000,000.00)**, inclusive of all applicable taxes, in accordance with the terms and conditions in the technical specifications.

RESOLVED this 8th day of May 2024 at SEC Headquarters, 7907 Makati Avenue, Salcedo Village, Makati City, Philippines.

OLIVER O. LEONARDO
Vice-Chairman

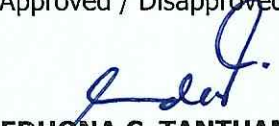

DAISY B. PABUYA
Regular Member


ARCHIVALD S. NAVARRO
Provisional Member


RODEL S. PRESCO
Provisional Member


ARMANDO A. PAN, JR.
Chairman

Approved / Disapproved:


EDHONA C. TANTUAN
Head of the Procuring Entity
/ Authorized Representative
Date: May 16, 2024
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