



ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

Based on reports and information gathered by the Commission, an online platform under the name **BEEF EXFRESH (KAMBAL PARES)** is found to be engaged in investment-taking activities in the Philippines which is **NOT AUTHORIZED** by the Commission. To show:

BEEF EXFRESH (Kambal Pares)
10K likes • 11K followers

Message Like Search

Posts About Mentions Reels Photos Videos More

Intro

5 STAR PARESAN
BATANGAS BRANCH
GENERAL TRIAS BRANCH

Featured

BEEF EXFRESH
October 5, 2023 ·
KAHIT NA SAAN MANG SUJOK NG

BEEF EXFRESH
April 1, 2023 ·



BEEF EXFRESH

April 25, 2023 · 🌐



FOR ONLY 350K ALL IN

KAMBAL PARES 5 STAR PARESAN ARE LOOKING FRANCHISOR/Investor WITHIN ,NORTH ,SOUTH Provinces AND METRO MANILA BECAUSE OF EXPANSIONS, ADDITIONAL FUND, IMPROVEMENTS, ADDITIONAL BRANCH NATIONWIDE.. WE ARE OPERATING SINCE 2020.

KAMBAL PARES STARTED 2020.

📍 WE HAVE 9 BRANCHES LOCATED @ CAVITE, LAGUNA, BATNGAS, RIZAL BACOLOD AND METRO MANILA.

📍 PHYSICAL STORES

📍 GENERAL TRIAS CAVITE (MAIN BRANCH)

📍 DASMARIÑAS CAVITE

📍 BACOR BRANCH.

📍 TANZA BRANCH

📍 CALAMBA BRANCH (THE NEWEST AND THE BIGGEST)

📍 STA. CRUZ MANILA

📍 TAYTAY RIZAL BRANCH (MARCH)

📍 BACOLOD BRANCH (APRIL)

📍 BATANGAS BRANCH (MAY)

WE ARE TRENDING.Because of the taste, and our unique marketing strategy. We are trending all over Cavite and a lot of Different vloggers visited that's why we became more popular.

Franchising is available all over metro manila, north and nearby Provinces. FOR 350K ALL IN.. PM FOR MORE INFO.

FOR INVESTOR WE OFFER 3-5% PAY OUT EVERY MONTH THRU PDC . THIS IS EXTRA/ADDITIONAL FUND FOR EXPANSIONS NATIONWIDE.

09564571736

Based on the information gathered from open sources, **BEEF EXFRESH (KAMBAL PARES)** offers food business services and meat delivery services. They also offer franchise packages amounting to Php 350,000 with a guaranteed 3% to 5% return of investment with payouts every month.

Applying the *Howey Test*,¹ **BEEF EXFRESH (KAMBAL PARES)** so-called franchise investment packages being offered before the public is synonymous to an investment contract which is clearly under the Commission's regulatory power. Their activities involving the offer and sale of securities to the public where their investors need not exert any

¹ *Power Homes Unlimited vs. SEC* (G.R. No. 164182, February 26, 2008).

effort other than to invest or place money in its scheme in order to earn profit should be registered and controlled by the Commission.

BEEF EXFRESH (KAMBAL PARES) is **NOT** registered with the Commission as a corporation or partnership. **FURTHER IT IS NOT AUTHORIZED** to solicit investment/placements from the public nor to issue investment contracts and other forms of securities since it has not secured prior registration and/or license from the Commission as prescribed under Sec. 8 and 28 of the Securities Regulation Code and that any person or entity intending to offer and sell its investment contract are required to secure the necessary registration and/or license from the Commission as well.

Hence, the public is strongly advised **NOT TO INVEST** or **STOP INVESTING** in any scheme offered by **BEEF EXFRESH (KAMBAL PARES)** or such other entities similarly engaged in investment contracts without prior registration from the Commission.

The public is again reminded that investing in such an unregulated entity lacks investor protection because it is not covered by prudential and market conduct requirements applicable to licensed and authorized operations.

Accordingly, the Commission warns all unscrupulous individuals and/or entities that **strict penalties are imposed for violations of the Securities Regulation Code, the Revised Corporation Code, Financial Products and Services Consumer Protection Act (FCPA) and such other rules and regulation enforced by the Commission.**

Those who act as salesmen, brokers, dealers or agents of such unauthorized entities like the operators of the Facebook Page or other similar social media of **BEEF EXFRESH (KAMBAL PARES)** in selling or convincing people to invest in their franchise investment program offered including solicitations and recruitment through the internet may likewise be **criminally prosecuted for violation of Section 11 of the Financial Products and Services Consumer Protection Act and Section 28 of the SRC which are both penalized separately with a maximum fine of Five Million pesos (P5,000,000.00) or a penalty of Twenty-one (21) years of imprisonment or both pursuant to Section 73 of the SRC.**

In the same manner, those who invite or recruit others to join or invest in such venture or offer investment contracts or securities to the public similar to and the operators of the **BEEF EXFRESH (KAMBAL PARES)** may incur criminally liability, or otherwise be sanctioned or

penalized accordingly as held by the Supreme Court in the case of *SEC vs. Oudine Santos* (G.R. No. 195542, 19 March 2014).

The names of all those involved will also be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be assessed correspondingly.

Should you have any information regarding any investment solicitation activity by any individual or group of individuals representing **BEEF EXFRESH (KAMBAL PARES)**, please send your report to the EIPD at epd@sec.gov.ph.

For the guidance of the public.

Makati City, 13 June 2024.