



ENFORCEMENT AND INVESTOR PROTECTION DEPARTMENT

SEC ADVISORY

Based on information received by the Commission, individuals claiming to represent **METAMAX ASIAN INC./METAMAX** is enticing the public, through social media platform or through their own independent websites to invest in said entity.



Based on their website, **METAMAX** claims that their business involves film and television, digital media, music and live event entertainment, etc., and they will carry out certain market development for these business. They provide practical strategic guidance that is easy to implement and produces immediate results. **METAMAX** creates sustainable growth through marketing strategy and experience, simplify connecting data and technology to enable transformative experiences with customers. Help users earn more by identifying emerging audience opportunities and revenue models in the media space.

As posted on their Website, you can invest by registering first, then you can choose from any of the following **seven (7) Star Packages** with corresponding tasks by simply watching videos and give ratings of atleast 4 star or 5 star for 90 days.

- (1) **1- Star Package worth 90 USD;**
- (2) **2-Star Package worth 300 USD;**
- (3) **3-Star Package worth 600 USD;**
- (4) **4-Star Package worth 1,200.00 USD;s**
- (5) **5-Star Package worth open soon;**
- (6) **2-Star Package worth open soon; and**
- (7) **Expert Plan worth open soon;**

The investor can earn from **3 USD up to 40 USD** daily depending on their subscription plan. An investor can also earn from commission bonus up to **6%** depending on the star package availed.

The public is being made aware that an “*investment contract*” exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived from the efforts of others which is prominent in the scheme of **METAMAX**.

As such, the Securities Regulation Code (SRC) requires that said offer and sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

The records of the Commission show that **METAMAX ASIAN INC.** is registered with the Commission. On the other hand, **METAMAX** is NOT REGISTERED with the Commission as a Corporation or a Partnership. However, **METAMAX ASIAN INC.** and **METAMAX** are **NOT AUTHORIZED** to solicit investments from the public since it has not secured prior registration and/or license from the Commission as prescribed under Section 8 and 28 of the Securities Regulation Code (SRC).

Further, the scheme employed by **METAMAX ASIAN INC./METAMAX** has the characteristics of a “**Ponzi Scheme**” where monies from new investors are used in paying “fake profits” to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the “**Ponzi Scheme**” which is fraudulent and unsustainable, is **NOT** a registrable security. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Moreover, **R.A. No. 11765** or the **Financial Products and Services Consumer Protection Act (FCPA)** prohibits the commission of “Investment fraud”, defined as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by **METAMAX ASIAN INC./METAMAX**, and its **representatives**.

Those who act as salesmen, brokers, dealers, agents, representatives, promoters, recruiters, uplines, influencers, endorsers, abettors, and enablers of **METAMAX ASIAN INC./METAMAX**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under **Section 11 of the FCPA and Section 28 of the SRC which are both penalized separately with a maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both pursuant to Section 73 of the SRC (SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014)**.

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding the operation of **METAMAX ASIAN INC./METAMAX** and its representatives, please send your report to the EIPD through email at epd@sec.gov.ph.

For the information and guidance of the public.

Makati City, 25 June 2024