

The pursuit of corporate sustainability: experiences from the pandemic

7th PSE-SEC Corporate Governance Forum
12 November 2020

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The role of sustainability and transparency in designing the 'new normal'





Employee well-being and company survival as an immediate priority.



Partnerships, beyond profitmaking, shared value



Stronger focus on transparency & sustainability



Rethink, rebuild and innovate

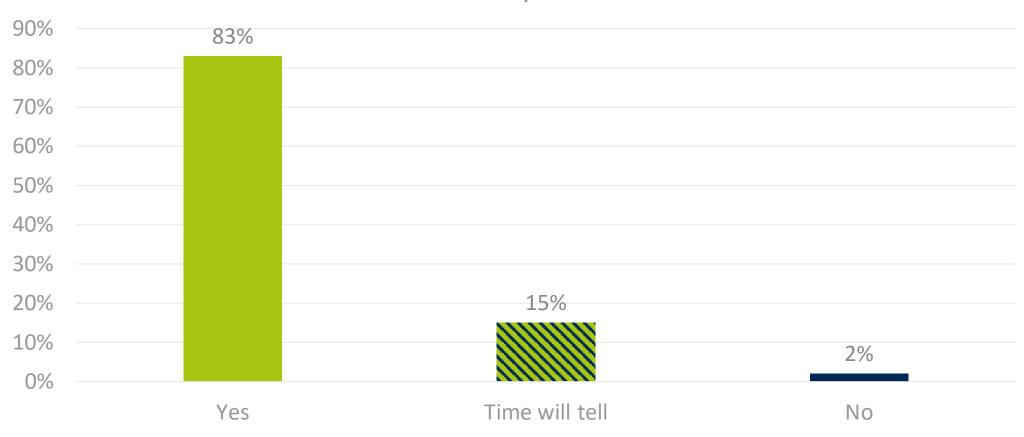


Increased demands on and for sustainability teams

GRI

Using sustainability impacts to manage risks and build sound business continuity plans

Poll question: In your opinion, does Sustainability Reporting prepare companies to evaluate their risks and resilience in a more holistic way?



Using sustainability impacts to manage risks and build sound business continuity plans





Organizations already familiar with sustainability reporting are experienced with activities that will be crucial to emerging from the pandemic successfully



Reporting with the GRI Standards provides evidence to stakeholders that the organization takes a holistic approach to risk assessment, rather than focusing only on financial risks.



Using Reporting Principles for defining report content and defining report quality helps organizations in risk management and resilience



A sustainability report is not the end-goal; what is important is the process of creating it

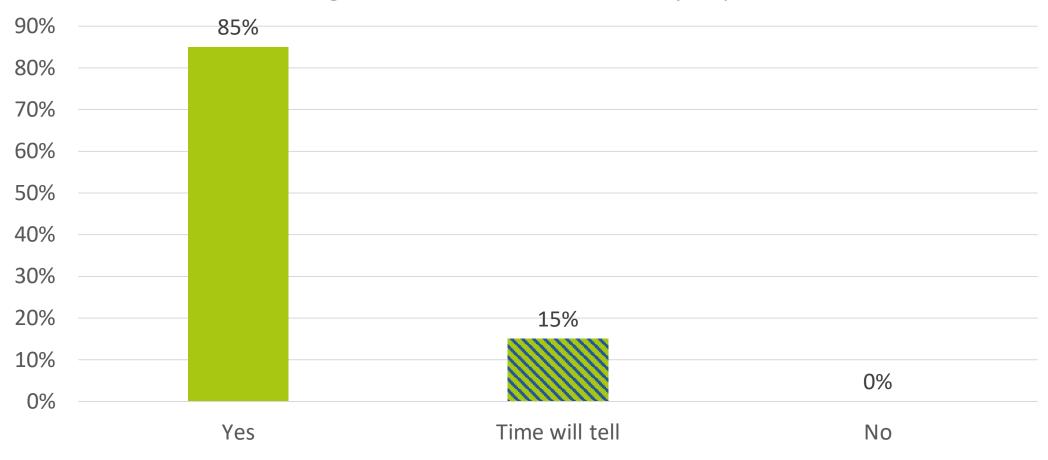


The value of risk mitigation through sustainability reporting processes is more important than ever.



Using sustainability impacts to manage risks and build sound business continuity plans

Poll question: Do you believe that we will see a stronger focus on risks management in future Sustainability Reports?



What COVID-19 means for rethinking stakeholder engagement & materiality assessment





Not to lose focus on environmental topics - social topics are increasing in significance - interconnectedness of different material topics.



Materiality assessment must be reconsidered in terms of being in line with satisfaction of a wider set of stakeholders, and must account for the emotional needs/wellbeing of stakeholders.



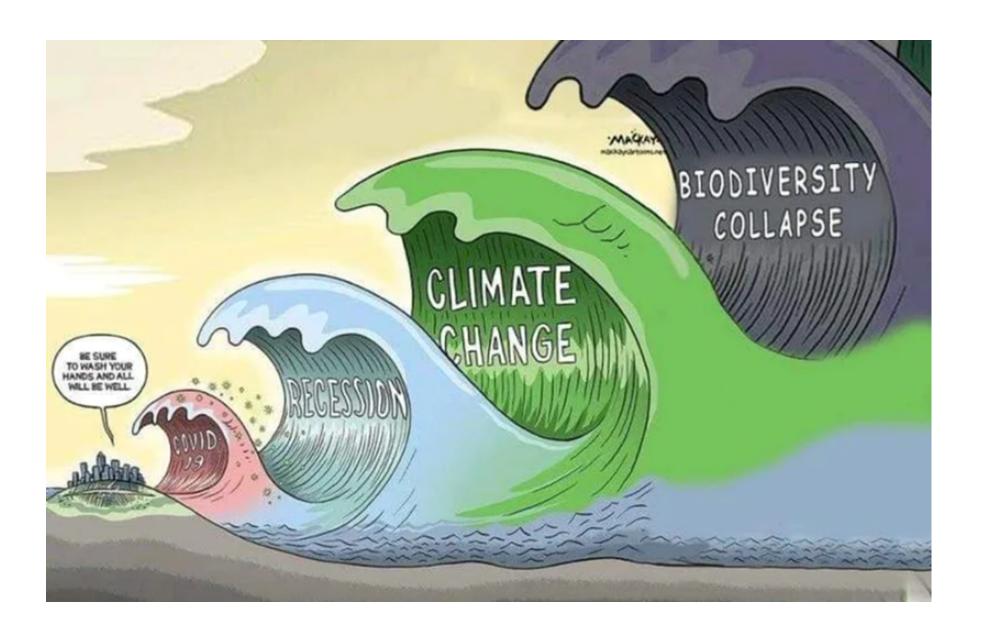
Reprioritization of material topics will be inevitable, boundaries will have to be extended.



Transparency around how materiality assessments are undertaken and changed over time is crucial.

The sooner we adapt, the better we ride the waves...





THANK YOU

