

BIDS AND AWARDS COMMITTEE

BID BULLETIN NO. 1

This Bid Bulletin is issued to amend/clarify items in the Bidding Documents for the **SUBSCRIPTION OF SOCIAL MEDIA BOOST, Public Bidding No. 2024-008.**

REFERENCE	CLARIFICATION
Section I. Invitation to Bid <i>Page 7</i>	<p>Question: Is the project an early procurement project? When will the funds be approved and/or release?</p> <p>Response: No, the project is already included in the FY 2024 Annual Procurement Plan.</p>
Section III. Bid Data Sheet ITB Clause 5.3 <i>Page 18</i>	<p>Question: Under Sec. VI (Schedule of Requirements) and Sec. VII (Tech Specs), why there is no deadline/s for monthly accomplishment reports and/or monthly reports/insights?</p> <p>Response: Accomplishment reports should be turned over every after each month.</p>
Section III. Bid Data Sheet ITB Clause 20.2 <i>Page 18</i>	<p>Question: Can the similar contract be a contract fully delivered within 10 years instead of 5 years?</p> <p>Response: No, it is our requirements for all SLCCs to be within 5 years.</p> <p>Question: Can Aggregate contracts be allowed and not just single similar contract?</p> <p>Response: No, this project does not fall under the exception to the general rule on SLCC.</p> <p>Question: Can the definition of similar contracts be "subscription to any social media tools"?</p> <p>Response: Please see the amendment below.</p>
Section V. Special Conditions of the Contract GCC Clauses 2.2 and 4 <i>Page 23</i>	<p>Question: How much will be collected for each accomplishment report submitted monthly?</p> <p>Response: Depending on the contract price. Equal monthly installments shall be paid to the service provider.</p> <p>Questions: What kind of inspections and tests will be conducted? Please expound.</p> <p>Response: Service provider must submit accomplishment report showing the results and performance of the ads boosting based on the objectives and key performance indicators (KPI).</p>

	<p>Question: Is there any warranty bond (retention money) for this project?</p> <p>Response: No, there is none. However, we will require performance security.</p>
<p>Section VII. Technical Specifications <i>Page 27</i></p>	<p>Question: What should the Social Media Proposal contain or expected to be submitted? We wish to confirm that since there is no training requirement for this project?</p> <p>Response: The Social Media Boosting proposal should include a sample strategy/ distribution of ads placement based on Objectives and Key Performance Indicators.</p> <p>Question: On green specifications, please provide an example that would fail for this requirement.</p> <p>Response: The proposed service should increase the use of online applications (e.g. Facebook, Tiktok, Youtube etc.) which advocates paperless works, virtual collaborations and other processes which will reduce environmental impacts and reduce physical waste.</p> <p>Question: We wish to confirm that since there is no training requirement for this project.</p> <p>Response: Training is not required. However, the end-user will require a walk through or demonstration of the ads placement.</p>

REFERENCE	AMENDMENT
<p>Section III. Bid Data Sheet ITB Clause 20.2 <i>Page 18</i></p> <p>"For this purpose, contracts similar to the Project shall be provision of subscription of social media boost completed within five (5) years prior to the deadline of submission and receipt of bids".</p>	<p>Section III. Bid Data Sheet ITB Clause 20.2 <i>Page 18</i></p> <p>"For this purpose, contracts similar to the Project shall be provision of subscription of social media boost or any social media tools and applications completed within five (5) years prior to the deadline of submission and receipt of bids".</p>

Provisions in the bidding documents that are in conflict with this Bulletin are deemed revised/amended. For guidance and information of all concerned.

19 February 2024

For the Bids and Awards Committee:

sgd.
ARMANDO A. PAN, JR.
Chairman